



Football preps for rematch
against Pittsburg State

The Mavs start their
postseason drive in
Pittsburg, Kan.

SPORTS
[PAGE 3]

gateway

UNIVERSITY OF NEBRASKA AT OMAHA SINCE 1913

Liquid Courage a hot spot
for those wanting ink

Voted No. 1 in the metro area
by KETV, Liquid Courage
offers artistic tattoos.

CULTURE
[PAGE 7]



VOLUME 08 | ISSUE 21

FRIDAY | NOVEMBER 14, 2008

Media relations professionals use unique combination of tools



with a representative from a local television station.

"We exchanged no e-mails or phone calls," Townley said. "The entire event was planned using text messaging."

University Relations regularly uses instant message programs, Facebook messages and other new technology tools to help get the word out about events happening on campus.

"Social networking presents a different set of standards.

It isn't good or bad; it's just different," said Tim Kaldahl, director of University Relations. "Some information lends itself to different means of communication."

More than 12,000 of UNO's 15,000 students are listed on Facebook, Kaldahl said. When Townley, who has been in media relations for three years, realized this, she knew she had found another tool that would serve her well.

"Facebook was used to notify UNO students of an early closing last winter," Townley said. The announcement included a link to the UNO Web site, so it was official and verifiable.

Townley said she also uses Facebook to rapidly move information to promote UNO.

"I can help reporters find students who can speak on specific issues," Townley said. "Facebook allows students to post their interests and school organization affiliations. Also, most students with Facebook list their cell phone numbers, so I can reach them between classes and get a message to them quickly."

Some local reporters are included in her iChat instant message buddy list, which she uses during the day, but she said she has recently found herself using Twitter and Facebook more frequently.

Twitter users can add their information to a directory at www.justtweetit.com identifying

SEE **TECHNOLOGY**: PAGE 6

Nebraska Supreme Court to decide appeal in murder of UNO student

TAYLOR MULLER
STAFF WRITER

Attorneys for convicted murderer Christopher Edwards addressed Nebraska Supreme Court justices Nov. 4, presenting arguments for a new trial in murder of UNO student Jessica O'Grady.

Edwards, then 19, was convicted June 15, 2007, of second-degree murder. O'Grady was also 19.

Edwards was sentenced to a term of 80 years to life imprisonment for second-degree murder and a consecutive term of 20 years for use of a deadly weapon to commit a felony.

Since O'Grady's disappearance in May 2006, her body has not been found. The case was the first in Douglas County to result in a murder conviction without a body.

During the trial, investigators pointed to large bloodstains, a sword and DNA evidence. Edwards' attorney, Steve Lefler, said the appeal brief addressed several key issues, such as the integrity of the DNA evidence, inability of the prosecution to pronounce O'Grady dead and evidence that had been suppressed during the trial.

"In our opinion, the State did not prove she was dead. No doctor, no medical testimony," Lefler said.

Kim Klein, assistant state attorney general, appeared in court on Nov. 4 for the prosecution, but was out of the office at press time.

Edwards' counsel also pointed to DNA expert testimony regarding when the DNA testing machine had last been calibrated, serviced or repaired.

Lefler said it was unknown when the Supreme Court would release its opinion, but it would most likely be in three to four months.

"The judges could affirm [the conviction]," Lefler said. "They could dismiss it, saying the court screwed up in not presenting evidence from the doctor saying blood equals death, saying mistakes were made during the trial and that he's entitled to another trial."

Blood, which DNA evidence showed was O'Grady's, was found splattered across the headboard, ceiling and walls. There was also

SEE **APPEAL**: PAGE 6

Wendy Townley, assistant director of University Relations, uses a variety of Internet-based technologies to communicate with media outlets. (PATRICK DOTY/THE GATEWAY)

KAREN COLLINS
CONTRIBUTOR

Media relations professionals constantly search for ways to move information quickly and efficiently. The tools used are defined by specific needs and clientele.

Some media relations professionals, including those at UNO, are now using applications originally created for social networking.

During UNO's centennial celebration, for example, Wendy Townley, assistant director of University Relations, planned a live broadcast

Groups hope to raise awareness of transgender issues

SCOTT STEWART
EDITOR IN CHIEF

Kaaseem Adalla Juanda was a 60-year-old post-operative transsexual woman who lived in Kansas City, Kansas. On Oct. 17, 2005, Juanda's body was found outside a rest stop on Interstate 29 near Glenwood, Iowa. She had been shot in the head.

The Council Bluffs Daily Nonpareil reported a month later, according to the Associated Press, that police could not conclude whether it was a suicide or a murder.

But family members were convinced Juanda was murdered for being transgendered. Juanda's 37-year-old son Derrick told the Nonpareil he believed the man his father was dating may have committed the crime.

"My theory is that maybe this guy my

dad was with found out my father used to be a man, so he put a hit on my father," he said. "The gunshot was toward the back of his head, execution style."

Juanda's name joins more than 100 that members of the Gender and Sexual Orientation student agency and its affiliated social group, Queers & Allies, plan to remind students of next week by observing the Transgendered Day of Remembrance.

"There really needs to be visibility," said Caitie Wegener, president of Queers & Allies. "People need to reach out and realize that trans people are being killed in disproportionate amounts."

The Transgendered Day of Remembrance is observed on Nov. 20 in recognition of the 1998 murder of Rita Hester, a highly visible member of the Boston transgender community who died

after being stabbed 20 times, according to the Gay and Lesbian Alliance Against Defamation. Hester's murder remains unsolved.

'Transgendered' is an umbrella term for people whose gender identity or expression differs from the sex they were born as, according to a reference sheet from GLAAD. The term includes transsexuals, people who change their gender through surgical or hormonal procedures.

The day, observed internationally by groups like Groupe Activiste Trans in Paris to the Human Rights Commission of Tel Aviv, was established by Gwendolyn Ann Smith, who coordinated a vigil in Rita's honor in 1999, according to GLAAD. Smith later launched a Web site "Remembering Our Dead" to draw attention to those lost to

SEE **TRANSGENDER**: PAGE 6



Christopher Edwards is led from the courtroom after his conviction for first-degree murder. (PATRICK DOTY/THE GATEWAY)

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CRIME LOG

COMPILED BY
SCOTT STEWART
EDITOR IN CHIEF

Friday, Oct. 31

12:45 a.m. While on patrol, Campus Security witnessed a student engaged in suspicious activity at University Village. Further investigation disclosed the student was intoxicated. The student was referred for disciplinary action.

1:15 a.m. While on patrol, Campus Security witnesses a vehicle strike a bollard at Lot J. Further investigation disclosed the suspect, a student, was a minor in possession of alcohol. The student was referred for disciplinary action.

12:40 p.m. A student reported the theft of unattended personal property in a Milo Bail Student Center commons area. The incident occurred at 10 a.m.

5:30 p.m. Campus Security was dispatched to Strauss Performing Arts Center for a suspicious person. The suspect was arrested by Omaha police for trespassing and possession of a controlled substance.

11:55 p.m. While on patrol, Campus Security witnessed suspicious activity in Lot K. Further investigation disclosed an alcohol violation. Five visitors were removed from campus, and one student was referred for disciplinary action.

Saturday, Nov. 1

1:52 a.m. While on patrol, Campus Security witnessed suspicious activity. Further investigation disclosed alcohol violations by four visitors. Three visitors were high school students; their parents were notified and the students were released to their parents. The fourth visitor was advised to leave campus or be subject to arrest for trespassing.

7:44 p.m. A student reported the theft of personal property from their vehicle parked in Lot D. The incident occurred between 1:30 p.m. and 5 p.m.

Sunday, Nov. 2

12:48 a.m. While on patrol, Campus Security witnessed a vehicle drive through the exit gate of Lot L. Omaha police responded and cited the student for destruction of property.

1:15 a.m. While escorting the above student to his dorm room, Campus Security witnessed suspicious activity. Further investigation disclosed a roommate of the above suspect was in possession of alcohol. The student was referred for disciplinary action.

Monday, Nov. 3

10:30 a.m. Campus Security took a theft report from a student. The student reported the theft of personal property from his vehicle parked in Lot J. The vehicle was not locked. The incident occurred on Sunday, Nov. 2, between 4 p.m. and 9:30 p.m.

4:05 p.m. Campus Security was dispatched to the Health, Physical Education and Recreation Building. Staff discovered drug paraphernalia in a locker room. The

paraphernalia was confiscated by Campus Security.

Tuesday, Nov. 4

1:45 a.m. While on patrol, Campus Security was approached by a witness who reported suspicious activity at University Village. Further investigation disclosed alcohol violations. Omaha police responded and cited three students and one visitor for minor in possession. The three students were referred for disciplinary action.

8:25 p.m. Campus Security issued ban and bar notices to three visitors distribution literature without permission. Paul Kosel, assistant manager of Campus Security, said the visitors were distributing literature by the Henningson Memorial Campanile and the Criss Library on the center of the Dodge Street campus.

Wednesday, Nov. 5

3 p.m. A student reported to Campus Security that they were threatened by another student. The incident was referred to Judicial Affairs for action. Kosel said the threats were verbal and that Judicial Affairs was handling the incident.

Thursday, Nov. 6

1:15 p.m. A student reported to Campus Security that another student made threats against them. The incident was referred to Judicial Affairs for action. Kosel said the threats were verbal and that Judicial Affairs was handling the incident.

Friday, Nov. 7

9:42 p.m. Campus Security was dispatched to University Village regarding a fight. Upon arrival, one of the suspects had already fled on foot. The second suspect had been transported to the Nebraska Medical Center by a friend. Omaha police responded.

11:30 p.m. While on patrol, Campus Security witnessed suspicious activity in Lot H. Further investigation disclosed alcohol and controlled substance violations by five visitors. Omaha police responded. Two of the five individuals were cited for possession of a controlled substance. Three of the five individuals were cited for possession of drug paraphernalia. All five individuals were cited for minor in possession. Two other suspects were released without charges.

Saturday, Nov. 8

1:22 a.m. While on patrol, Campus Security witnessed suspicious activity in the First Christian Church parking lot. Further investigation disclosed alcohol violations. Five visitors were found in possession of alcohol. The alcohol was confiscated, and the suspects were instructed to leave.

Thursday, Nov. 11

2:45 p.m. A student reported the theft of unsecured personal property from the hallway of Weber Fine Arts Building. The incident occurred between 2:30 p.m. and 2:35 p.m.

Briefs

ALERT ENROLLMENT INCREASES

SCOTT STEWART
EDITOR IN CHIEF

Enrollment numbers for the university's emergency alert system have surpassed their old high from February, according to new numbers provided to The Gateway.

The current enrollment in the e2Campus alert system is 2,985 users, up from 2,702 users in late September and 2,891 users late February.

Students had also signed up for the dormitory-specific notification lists, with 114 users signed up from Scott Village and Scott Residence Hall, 119 users from Maverick Village and 116 users from University Village. In late September, only a handful of students had signed up for the lists.

The alert enrollment figures represent about 17 percent of the university community — composed of both part-time and full-time students, faculty and staff.

FIGHT AT UNIVERSITY VILLAGE

SCOTT STEWART
EDITOR IN CHIEF

A fight broke out at a suite at University Village Friday after visitors got upset with a resident over a video game, said Paul Kosel, assistant manager of Campus Security.

The Campus Crime Log states at 9:42 p.m. on Nov. 7, Campus Security responded to a fight at University Village. Upon their arrival, one suspect had fled on foot and a friend had taken another suspect to the Nebraska Medical Center.

An Omaha police incident report describes a suspect, wanted on suspicion of felony assault, as a black male in his late teens. The details of the incident were confined to an investigative supplementary report not available to the public.

Kosel said no alcohol was involved in the incident.

PRSSA WINS NATIONAL AWARD

SCOTT STEWART
EDITOR IN CHIEF

The UNO chapter of the Public Relations Student Society of America won a national award for community service last month.

The F.H. Teahan National Award for Community Service was given to UNO PRSSA Oct. 27 for performing outstanding community service throughout the year. This is the third time in five years that UNO PRSSA has won first-place honors.

The award was given at the organization's national convention in Detroit. Ten members of the UNO chapter on were present to accept the honor.

Among the projects PRSSA won the award for were Santa Paws, a fundraiser for the Town and Country Animal Shelter, and the Kids n' Kans Carnial, a fundraiser for the Omaha Food Bank.

The group plans to hold the Santa Paws fundraiser again this year for the MidAmerica Rottweiler Rescue. People interested in having a photo taken of their pet with Santa Claus can do so for a \$5 donation at The Bookworm, 8702 Pacific St., from 10 a.m. to 1 p.m. on Dec. 7.

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among persons 15-29 years of age.
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FOR THE RECORD

In the Nov. 11 news story "World-renowned scholars will meet for biblical archaeology conference," the time of Thursday's keynote presentation by Simcha Jacobovici was incorrectly reported as 7:30 p.m. The presentation, "The Making of the Naked Archaeologist and the Popular Media," was actually scheduled for 7 p.m. The Gateway apologizes for any confusion caused by this mistake.

Mavs rev up for rematch against Pittsburg State



Coach Behrns and the Mavs head to Pitt State for the first round of the playoffs Saturday. (MICHELLE BISHOP/THE GATEWAY)



Mike Higgins (No. 87) and quarterback Zach Miller celebrate a touchdown earlier this season. (MICHELLE BISHOP/THE GATEWAY)

MICHELLE BISHOP
PHOTO EDITOR

Welcome back to the jungle, UNO.

Nearly four weeks ago, the Mavs thought their playoff chances had ended with a 35-28 loss to Pittsburg State.

Now after grabbing the sixth and final playoff seed, the Mavs are ready to head back to Pittsburg, Kan. for the first round of the Division II playoffs Saturday at noon.

The winner of UNO's game with third seed Pitt State (10-1, 8-1MIAA) plays Nov. 22 at Northwest Missouri State (10-1, 9-0 MIAA), which earned a first-round bye as the region's second seed.

When the teams faced off on Oct. 18, Pitt State charged out to a 21-0 first-half lead as the Gorillas converted 12 of 13 first-down plays. The UNO defense allowed a season-high 467 yards of total offense against the Gorillas.

"First down defense is going to be important because we just put them in too many second and shorts and third and shorts," coach Pat Behrns said.

The Mavs rallied to tie the game at 21 after three quarters. But two turnovers inside the Pitt State red zone and a critical roughing the passer penalty on a Gorilla scoring drive allowed Pitt State to escape with the win.

"You take away two turnovers in the red zone, you lose by seven," said offensive line coach Conor Riley. "I think we both can do the math and say that there's a different outcome or at least we're in a different situation."

It was the Mavs' third loss in four games and put them at 4-3 for the season. The Mavs rebounded to pull together a respectable finish, winning three straight games to finish the season 7-3 and 6-3 in the MIAA.

The keys to a UNO victory Saturday will be stopping Pitt State's potent offense and minimizing turnovers.

"I think there's no question on our end of the ball it's going to be protecting the football and not having the turnovers that we had the last time that we've been down there," Riley said.

This time UNO will be looking to make some noise of their own and hush the 9,000



Jake Sjuts celebrates with quarterback Zach Miller during a game earlier this season. (MICHELLE BISHOP/THE GATEWAY)

plus fans early on at Carnie Smith Stadium.

"The fans down there are awfully passionate about their football," Riley said. "When you go into that atmosphere, the best sound that you can hear is silence. When you can silence those guys, it's a great feeling."

Doing so won't be easy, as the Gorillas have outscored their opponents 94-34 in the first quarter on the season, including a 66-10 advantage in the last five games.

The Mavs have been held scoreless during the first quarter in six of 10 games this season. UNO has scored 41 first-quarter points this season with 17 of those coming against Fort Hays State on Nov. 1.

The Mavs are making their second postseason trip to Pittsburg, Kan., having lost a 20-7 decision to the Gorillas in the first round of the 2001 playoffs. Riley, a second-team All-American in 2001, played for Behrns' squad that finished the season 8-3.

"I've actually played down there and now coached down there; it's a great atmosphere," Riley said. "I appreciate that type of atmosphere and I think our guys rise to the occasion and feed off that big

time atmosphere."

Possibly the nicest facility in Division II football, Carnie Smith Stadium certainly factors into the recent success of the Gorillas. The Gorillas are 146-13-1 at home during the past 24 seasons and have compiled a 13-5 record in postseason play.

"They call it 'the Jungle' and there's a reason for that," Behrns said. "It's exciting to play there. It's a great environment and a great facility, so it's one we enjoy going to."



Kelvin Nesbit hauls in a reception against Emporia State in September. (MICHELLE BISHOP/THE GATEWAY)

Soccer earns berth in D II tournament

SCOTT STEWART
EDITOR IN CHIEF

The UNO women's soccer team earned an at-large bid as the South Central Region's No. 4 seed in the 2008 NCAA Division II Women's Soccer Championship. The Mavericks will face fifth-seeded Texas A&M-Commerce Friday.

The 1 p.m. contest will be held in Warrensburg, Mo., the home of No. 1 seed and Mid-American Intercollegiate Athletic Association champions Central Missouri. The winner of Friday's contest will play the Jennies on Sunday at 1 p.m. in Audrey J. Walton Stadium.

The Mavs have never played Texas A&M-Commerce, who finished 13-3-3 on the regular season. The Lions lost their last game 1-0 in overtime to West Texas A&M to come in second in the Lone Star Conference championships.

It is the fourth NCAA tournament appearance for Texas A&M-Commerce, who had tournament berths in 1999, 2003 and 2004. The Mavs have appeared in at least the regional tournament every year since 2002, including a national

championship in 2005.

UNO finished its regular season Nov. 8 against Central Missouri, beating the Jennies 3-0. The Mavs had dropped their last encounter with the Jennies on Sept. 18 1-3 in Warrensburg, Mo.

The winner of Sunday's game between Central Missouri and the winner of the Mavericks-Lion game Friday will go on to the third round of the tournament, where they will face the winner of Truman State and either Washburn or West Texas A&M.

That game, which will also determine the champions of the South Central Region, will be held Nov. 21. It will be held at the home field of the winner of the Jennies and either Mavericks or Lions game on Sunday.

Tickets to for Friday's and Sunday's games in Warrensburg, Mo., are \$7 for adults, \$3 for senior citizens and students with valid identification and \$2 for children age 2 to 12. Children under the age of 2 are admitted free when accompanied by a paying adult.

On The Web

Complete Tournament Bracket
<http://tinyurl.com/5nv4d7>



Amanda Iwansky, who won MIAA player of the week honors last week, challenges Central Missouri's Alyssa Rhodes on Nov. 8. (VALERIE LOSEKE/THE GATEWAY)

DelGrosso earns back-to-back honors as Mavericks prepare for Ferris State

SCOTT STEWART
EDITOR IN CHIEF

Looking at the Central Collegiate Hockey Association's scoring leaders, you might think Mavericks defenseman Eddie DelGrosso has his priorities mixed up, with the junior from Las Vegas averaging 2.25 points per conference game.

DelGrosso's strong record earned him the No. 4 spot for conference scoring leaders, with one goal and eight assists for nine points earned in the Mavs' first four conference games. Overall, DelGrosso is the No. 6 scoring leader in the CCHA, averaging 1.38 points per game, with one goal, 10 assists and 11 points earned.

But don't let the numbers fool you: DelGrosso is still committed to defense, having a plus-minus rating of +4. DelGrosso is third for the Mavs in plus-minus, with both Alain Goulet and Pasko Skarica having +5 ratings.

The plus-minus rating measures the team goal differential when a specific player is on the ice. The rating for each player is increased every time the team scores an even strength or shorthanded goal when the player is on the ice, and the rating is decreased when such goal is scored against the team.

DelGrosso's performance in conference play so far this season has earned him back-to-back CCHA Defensive Player of the Week honors, after the Western Michigan and Bowling Green series.

Against Bowling Green, DelGrosso had two assists in each game and was a game star both nights. DelGrosso also had two assists in each game against Western Michigan and

also scored his first goal of the season on Saturday.

DelGrosso will look to defend his numbers, as well as the Mavericks' goal, this weekend as the Mavericks return for a home series against Ferris State.

Ferris State, which improved to 4-3-3 overall and 3-1-2-0 in the conference last weekend, is ranked second in the CCHA after Miami, with the Bulldogs having 11 conference points after six games played.

UNO is currently at No. 7 in the CCHA, having 6 conference points after only four games. Miami leads with 11 points after eight games.

Historically, the Mavericks have a 13-7-2 overall record against Ferris State, with the Bulldogs going 3-7-0 on the road against UNO. Last year, Ferris State split a two-game series with the Mavs, winning 5-1 in the series opener and falling 2-0 in the second game.

Both teams received votes, but were not ranked, in the two most recent national polls, released Nov. 10. The Mavericks received 25 points to Ferris State's 1 point in the USA Today/USA Hockey poll, while UNO earned 75 points to Ferris State's 26 in the U.S. Collegiate Hockey Online / CBS College Sports poll.

On Nov. 9, however, InsideCollegeHockey.com ranked the Mavs 16th nationally, while leaving Ferris State on the bubble outside the Top 20 teams.

The series between the Mavericks and the Bulldogs will take place Friday and Saturday at the Qwest Center in Omaha. The puck is scheduled to drop at 7:05 p.m. both nights.



Junior defenseman Eddie DelGrosso is introduced to the crowd before a previous game. (MICHELLE BISHOP/THE GATEWAY)

Swimming defeated in double meet last week

BOB VACANTI
SPORTS EDITOR

With half of their season complete, the Mavericks swimming and diving team currently stands at 3-3, winning two for two at home, but losing a double meet last Saturday against Truman State and Michigan State in Kirksville, Mo.

UNO started the season with a home win Oct. 3 against Nebraska-Kearney 101-77.

The Mavs took nine of 10 events at the Health, Physical Education and Recreation Building Pool, ranking in the top eight spots in six events and the top 14 in the 100-yard backstroke.

Sophomore Jessica Connick dominated diving, winning the 1-meter and 3-meter diving events.

The Mavs lost their first meet on the road against Iowa State 72-124 eight days later, taking only three of 11 events.

UNO ranked in the top three for the 500-yard freestyle and the 400-yard medley relay, with Connick picking up another victory in 3-meter diving.

UNO bounced back with a 157-123 win against Northern Iowa back home on Nov. 1, besting the Panthers in nine of 16 events.

Leading the Mavs was senior Katey Howarter, sweeping the 400-yard freestyle relay, as well as the 50-yard and 100-yard freestyle events, while sophomore Laura Kemp took the 200-yard IM and 200-yard breaststroke.

The Mavs pressed on as they grabbed the win in a rematch Nov. 7 against Nebraska-Kearney 163-120.

UNO dominated the first eight of nine events, including the 200-yard medley relay at 2:00.5 and 200-yard freestyle at 2:04.54, seven seconds faster than the next swimmer.

Lucy Zamecnik, a teammate in the relay event, also took the 50-yard breast stroke at 33.99.

UNO's momentum came to a halt after falling 32-90 to Truman State and coming up short 42-80 against Michigan State the same day.

The double meet ended with Truman winning 14 of 28 events and Missouri taking one. Kemp saved UNO from a complete rout clinching the 400-yard IM.

The Mavericks hope to put the losses behind them



LAURA KEMP



LUCY ZAMECNIK



[that] had a great season last year," Smith said. "They are a well organized, competitive program that will challenge you and prepare you for the upcoming year."

The Cyclones got off to an early 12-point lead against the Mavs, until a jump shot by Andrew Bridger started the Maverick offense; he scored 14 points on the night.

Sophomore guard Mitch Albers provided the Mavs with an extra jolt in the latter portion of the first period, scoring 12 of his 14 points – including two 3-point shots – in the opening frame.

Also contributing to the Maverick offense were Michael Jenkins, who scored 9 points on the night; Dion Curry with 6 points; Aaron Terry with 6 points; Matt Akins with 4 points; and both Nate Owen and Matt Newman with 2 points.

Statistically, the Cyclones out shot the Mavs in both field goals and 3-point shots, with UNO completing only 31.8 percent of field goal attempts and 20.0 percent of 3-point attempts. The Mavericks, however, outdid Iowa State in free throw competition, with 61.5 percent completed for UNO but only 54.5 percent for the Cyclones.

The Mavs will open their season Saturday against Doane in the Sapp Fieldhouse at 4 p.m. UNO will then travel to face Nebraska-Kearney on the road on Monday.

Senior forward Michael Jenkins drives to the hoop last season. (MICHELLE BISHOP/THE GATEWAY)

Mavs drop exhibition game to D-I Cyclones

SCOTT STEWART
EDITOR IN CHIEF

The last time the Mavericks took the court against Iowa State, the Cyclones crushed UNO by a devastating 57 points 114-57 during the 1991-92 season.

On Nov. 8, however, the Mavs held their own in a much more respectable 74-54 loss to the Division I powerhouse in a preseason exhibition game in Ames, Iowa.

The goal of the game was never to win, but to test the Maverick squad in preparation for the team's season opener against Doane on Nov. 15 and its first conference game on Dec. 3 against Washburn.

"It will expose our weaknesses, but it will be good for the team and a great test to see how we're playing early in the year," head coach Derrin Hansen said in a previous interview with the Gateway. "The biggest challenges will be playing on the road against a bigger, more athletic team."

The last time UNO defeated Iowa State was in a 69-68 overtime win during the 1979-80 season.

Nov. 8's loss brings the Mavs to 2-4 overall against the Cyclones since the 1950s.

Ron Smith, Iowa State's director of basketball operations, told the Gateway earlier this year that the Mavericks were selected for the exhibition game against the Cyclones because of the team's quality performances in recent seasons.

"They are a very, very good basketball program

Volleyball ready to shine in Warrensburg



Coach Rose Shires talks to her team following Nov. 8's loss to Truman State 3-2 (20-25, 25-21, 25-14, 24-26, 15-12), the Mavs' last home game this season. (MICHELLE BISHOP/THE GATEWAY)

MICHELLE BISHOP
PHOTO EDITOR

Dec. 9, 1996 - Warrensburg, Mo.

The stage was set for coach Rose Shires and the UNO volleyball team to claim their first and only NCAA Championship. The Mavs battled the University of Tampa to five sets and walked away with the title in Shires' seventh year as head coach.

Now Shires' squad returns to that same court at the University of Central Missouri (27-9, 14-5 MIAA) Friday at 7 p.m. to face the Mules in the final match of regular season.

Friday's match will be special for many members of the volleyball community. Central Missouri coach Peggy Martin, who's retiring at the end of the year, will coach her final regular season game after 33 seasons and more than 1,000 wins.

"Peggy Martin has been a mentor to me and obviously hundreds of other coaches over the years," Shires said. "She's a woman who has defined women's volleyball - Division I, II and III levels. She's somebody that we look up to."

While squaring off as non-conference opponents for many seasons, the Mavs and Jennies have developed quite the rivalry. The teams played each other at least once every season from 1978 to 1992, and the Jennies own a 23-10 series lead.

Now as members of the same conference, the squads have renewed their rivalry and face off for the second time this season. The Jennies grabbed a 3-1 win Oct. 17 in Omaha.

"UNO and Central Missouri have had many encounters over the past 30 plus years and she's come out on top in quite of a few of them," Shires said. "She's not unfamiliar to us and we're not unfamiliar

to her or her style. It's going to be a good match and it's going to be tough to see such a formidable coach leave coaching."

Martin, the winningest coach in NCAA Division II history, is still looking for her first National Championship after leading six teams to the Elite Eight. Her 1987 squad finished as runner-up.

"We were able to win it on their court. It's something she's always been a little jealous of but we'll take it," Shires joked. "She's actually come close many times, even here at UNO when UNO hosted about 20

years ago. She wasn't able to win it at that point but she really should have; she had probably really the best team at the time. She has a quest this year to go after it."

Martin's team, ranked 14th nationally and sixth in the regional poll, is almost a sure lock for the post season while the Mavs appear on track to claim one of the final spots in the region.

Shires said a win over the Jennies would help avoid any doubt when the selection committee meets to determine the eight teams that advance to the postseason from the South Central Region. UNO (16-14, 12-7 MIAA), winners of seven of their last nine matches, is ranked No. 7 in the region.

UNO will then await word of their postseason fate as the pairings for the NCAA Division II Volleyball Championship will be announced on Sunday night.

The Mavs will need their upperclassmen to continue to play well if they want to make some noise in the postseason.

Shires said she's been pleased by the recent leadership displayed by UNO's lone senior Annie Rice, as well as the effort put forth by the rest of the young squad.

"We're starting to click and we know what everybody's role is and we're comfortable with each other," Rice said after last Saturday's game against Truman State.

The Mavs are picking up awards both on and off the court.

Juniors Kayla Jansen and Ellen Thommes earned ESPN the Magazine Academic all-District XII honors in a vote by the district's sports information directors. The award is conducted by the College Sports Information Directors of America.

Jansen, who carries a 4.0 GPA in business, was named to the second team, while Thommes, who has a 3.76 GPA in business, earned third team honors.

Thommes also picked up the MIAA's hitter of the week honor for the second time this season. Thommes hit .458 (46 kills, 8 errors, 83 attempts) and averaged 5.18 points per set as UNO posted a 2-1 record last week.

"It's a tremendous honor," Shires said. "Because it [the MIAA] has so many of the top, not just schools but top players in the country, this is undoubtedly the best volleyball conference in the nation. To be named player of the week twice in one year is pretty phenomenal."



PEGGY MARTIN

Mavs earn three first-place finishes at Daktronics open

SCOTT STEWART
EDITOR IN CHIEF

The Maverick wrestling team crowned three champions in their season-opening tournament last week.

At the 2008 Warren Williamson/Daktronics Open at South Dakota State University on Nov. 8, Esai Dominguez, Ross Taplin and Elijah Madison all took home first-place finishes.

Dominguez, a redshirt freshman from Creighton Prep, went 5-0 in the 149-pound division, with four technical falls and an 8-4 decision in the finals over unattached wrestler Joe Soto.

Taplin, a senior from Abilene, Kan., took first in the 174-pound division after going 4-0 with four first-period pins and winning the tournament's Most Falls Award.

Madison, a freshman from Kansas City, Mo., wrestled unattached for UNO in the heavyweight division. At 285 pounds, Madison went 4-0 with a 5-3 decision in finals over Nebraska-Lincoln's Tucker Lane, who was also wrestling unattached.

Redshirt freshman Nathan Sigman,



ESAI DOMINGUEZ



ELIJAH MADISON



ROSS TAPLIN

from Alcester, S.D., finished third in the 157-pound division with a 4-1 record, dropping a match with unattached wrestler Carrington Banks but picking up the third-place spot from Northern State's Jordon Larson.

Matt Baker, a freshman from Kansas City, Kan., shared fifth in the 184-pound division with Northern State's Chad Gibson after collecting a 4-1 record and having the fifth-place match canceled.

Also wrestling for the Mavs were Ryan Pankoke at 165 pounds, who went 2-2; Steve Clayberg at 141 pounds, who went 1-1 with an injury default; and Austin Boehm at 184 pounds, who went 1-1 with an injury default. Also, Zach Adams at 125 pounds and George Ivanov at 133 pounds both wrestled unattached for UNO, not placing after finishing 2-2.

The next wrestling meet for the Mavs will be Saturday at the Harold Nichols Open in Ames, Iowa.

On the Web

Complete Results from Daktronics Open
<http://tinyurl.com/62qjdh>

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FROM **TECHNOLOGY**: PAGE 1

their interests and career type. The directory allows them to find other Twitter users by category, such as news, graphic design, advertising and public relations.

Townley said the various methods of communication she uses increase her availability and, in turn, allow her to accomplish more.

Because Townley and Kaldahl frequently communicate with students, who are typically more mobile than other segments of public relations clientele, it is essential for them to be able to interact with people who use mobile devices.

Kaldahl has carried a cell phone since the start of his public relations career in 1993. In addition, he uses e-mail and has added Facebook and Twitter to his communication toolbox.

"Using the latest technology isn't so much a question of which tool has the most value, but rather what avenue is the most appropriate," Kaldahl said.

He stresses the importance of knowing the preferences of the person receiving the communication.

"I believe that people who worked in PR 20 to 30 years ago were just as hurried as PR people are today," Kaldahl said.

Keegan Niederdeppe, vice president of recruitment for UNO's chapter of Public Relations Student Society of America and co-director of the student-run PR firm Mav Solutions, uses MySpace and Facebook to create event invitations.

Niederdeppe said her most valuable tool is Facebook "because you are more easily able to track guest lists." She believes social networking Web sites are "convenient for less formal networking opportunities."

However, Niederdeppe said: "I do shy away from using these sites for professional purposes. I've learned that going back to basics really generates more results."

Kaldahl agrees there are still times when actually meeting with someone to have a conversation is the best means of communication. It depends upon the people involved and their attitudes toward technology.

Some PR professionals have even turned technology into a business.

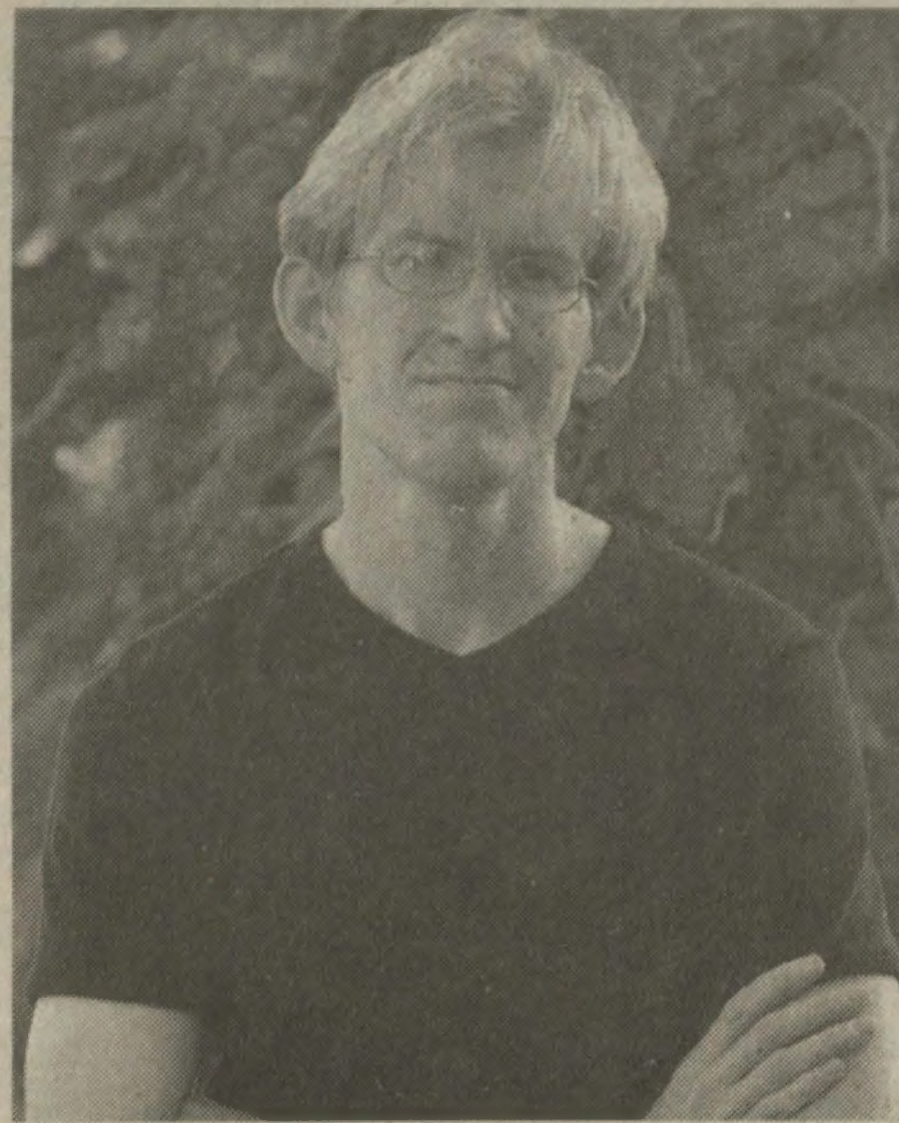
Shelli Ryan, a former advisor to UNO PRSSA, currently

resides in Las Vegas and is the owner of Ad Hoc Communication Resources, an agency that "exclusively serves the business-to-business technology community," according to the firm's Web site. In 2008, Ad Hoc was recognized by Women's Enterprise magazine as one of the top 300 women-owned enterprises in the U.S.

"We are a global mid-sized PR agency with a team that spans the U.S. and affiliates in Western Europe," Ryan said. "Communication tools that enhance our collaboration and enhance our productivity are key."



SHELLI RYAN



TIM KALDAHL

Because the agency works with companies at the level of Texas Instruments and Corporate Express, it is not surprising that Ad Hoc has many different tools in its communications arsenal. For instance, the company uses Skype software to make calls over the Internet to communicate with its international clients and uses instant messaging within its teams.

"We use a customized online dashboard called CisionPoint to build press lists and editorial calendars, connect with the media, monitor news coverage and analyze campaign results," Ryan said. "We also use PR Trak, an online portal that determines publicity dollar value to help quantify campaign results and match them to business objectives."

Additional tools include YouTube with embedded video

clips in press releases, search engine enhanced text and headlines and submittals to social media sites such as Digg, TechCrunch and Del.icio.us.

While it may seem like there aren't many tools that Ad Hoc doesn't use, they have yet to use Ning, Facebook or Twitter for their clients. Ryan said, however, the company would not rule out the possibility of doing so in the future.

Ryan said using multiple communication tools is no more complicated than using a few of them would be.

"Tools that allow us to show the client tangible value are most important both for us as an agency and for them," Ryan said.

It is critical to be able to adapt to constant change, Ryan said, because media relations professionals who do not keep pace with technology may become obsolete. Using social networking Web sites is an important part of keeping pace these days.

According to the 2008 Journalist Survey on Media Relations Practices, released Oct. 22 by TEKgroup International, Inc. and Bulldog Reporter, the number of journalists who visit social media Web sites at least once a week as part of their reporting has increased 25 percent since last year. The number visiting social media Web sites at least once a month is up 44 percent from last year.

While these numbers rise, it's important for media relations professionals to keep pace, but they don't need to become complete techies either.

Although Townley is in the forefront in using the latest technology, she said she still prefers reading a book that is not downloaded to Kindle and prefers to send hand-written notes. In fact, she collects beautiful stationery in contemporary and vintage designs.

"If I had to guess how many pieces of stationery I have currently in my collection," Townley said, "I would have to say it easily surpasses 200."

Townley said she will be using stationary more than ever, since she joined the Letter Writers Alliance, a worldwide group dedicated to preserving the art of letter writing. A sentence from the group mission statement sums up Townley's attitude: "In this era of instantaneous communication, a handwritten letter is a rare and wondrous item."

FROM **APPEAL**: PAGE 1

an 8-square-foot stain on Edwards' mattress, according to evidence presented in Edwards' trial.

"There are a lot of issues in the appeal brief. Any one of those could be the basis for the court's opinion," said Denise Frost, Edwards' co-counsel.

Meanwhile, Edwards waits behind bars.

Lefler said Edwards had "now spent a couple years. If you can get used to it, he's getting used to it."

FROM **TRANSGENDER**: PAGE 1

anti-transgender violence.

The names of 116 of those fallen will be painted on tombstones displayed in the Pep Bowl, south of the Eppley Administration Building, from Nov. 17 through Nov. 21, said Ejay Jack, director of the GSO student agency.

The GSO and Queers & Allies will also put on two events in conjunction with Transgendered Day of Remembrance: a screening of a documentary and a folk music performance.

The documentary, "The Brandon Teena Story," will be screened at 1 p.m. Tuesday in the Milo Bail Student Center State Room. The film focused on the murder of 20-year-old Brandon Teena on Dec. 31, 1993, in Falls City, Neb.

Teena's story was also the basis of the 1999 film "Boys Don't Cry," for which Hilary Swank, who played Teena, won an Academy Award for Best Actress. A roundtable discussion will follow the documentary's screening.

The performance, scheduled 11 a.m. to 2 p.m. Thursday in the Milo Bail Student Center Nebraska Room will feature Namoli Brennet, a male-to-female transgendered person, and Coyote Grace, a duo composed of female-to-male Joe Steven and his partner Ingrid Elizabeth.

Brennet is a folk musician, and Coyote Grace does a variety of genres including bluegrass, old-time, folk rock, jazz and cabarets. Education and advocacy messages will be intermixed with music at the event, and free food will be available.

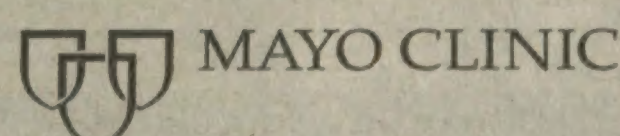
"I want to get more people comfortable with attending," Jack said. "I just hope that everyone comes out to listen."

There is not enough visibility for transgender people, even within the gay and lesbian community, Wegener said. She hopes the event will raise students' awareness of transgender issues.

Both groups sponsoring the Transgendered Day of Remembrance events are looking for more students interested in supporting their organizations.

Anyone interested in Queers & Allies can e-mail Wegener at unoqueersandallies@gmail.com or join the organization's Facebook group. Queers & Allies meets at different locations on campus from noon to 1 p.m. on Thursdays this semester.

The GSO student agency holds weekly meetings for anyone interested in participating. The meetings are on Wednesdays at 4:10 p.m. at the GSO office, located behind MavRadio in the Student Organization and Leadership Program offices in the Milo Bail Student Center.



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Low prices, fun staff turns Liquid Courage into liquid gold



Liquid Courage tattoo artist Chad Elsasser puts the finishing touches on a client's tattoo. (ANDREA BARBE/THE GATEWAY)

JAMIE BELL
CONTRIBUTOR

Devin Ferguson sits in an art-covered room, diligently doodling into a sketchbook he has set down on a leather lounge chair that looks like it belongs in the office of a prominent dentist. In a way, Ferguson's career is similar to that of a dentist: every day, he stands above clients who willingly experience pain to somehow better themselves. His focus, however, is not on dental work - it's on tattoos.

Ferguson is a tattoo artist and part owner of Liquid Courage, a local custom tattoo shop located in midtown Omaha. As one of eight tattoo artists in the shop, he draws designs by hand specifically for each of his clients, no matter how complex the designs may be.

Voted in KETV's 2008 A-list awards as the No. 1 spot for tattooing and piercing in the metro, Liquid Courage experienced a change of scenery. The shop recently moved to a new location near 75th and Pacific streets from their previous studio just south of 84th and Center streets. Ferguson described the move as "the next step to take" for the parlor; a natural progression for any small business looking for the opportunity to expand.

The shop's success comes from the ever-increasing popularity of tattoos and piercings, particularly among college students.

According to a 2003 survey conducted by and published in American Demographics, approximately 43 percent of 21-year-olds have at least one tattoo or body piercing.

Ferguson said he has noticed the local popularity of body art. He said Omaha is becoming "heavily tattooed." He credits the change in norms with the fact that tattoos and body piercings don't have the same social connotation that they had in years past.

"People are beginning to realize that tattoos are not just for bikers and hookers anymore," Ferguson said. "They're for everybody."

Liquid Courage has gained quite a following from local college students looking for custom tattoos at reasonable prices.

UNO junior Phil Manley has gotten four tattoos from the parlor. He said he chose the location after hearing about it from friends.

"People choose Liquid Courage because of reputation," Manley said. "All the people there are really nice and willing to work with you."

This focus on customer experience is one of the major goals for Liquid Courage. Ferguson said that every client who walks in gets to sit down with an artist while they bounce ideas off each other. It's a rare chance

People are beginning to realize that tattoos are not just for bikers and hookers anymore.

-Devin Ferguson

to work with an artist on a final design, as opposed to "walking in and picking a design off the wall," Ferguson said. "Everyone gets a tattoo to be original."

This dedication to custom tattooing is what led Ferguson and two fellow tattoo artists, Johnna McCreary and Jason Brown, to open Omaha's first-ever custom tattoo shop eight years ago. Since then, Liquid Courage has expanded to include eight tattoo artists and two body piercers.

For those considering tattoos, Ferguson said trends seem to be leaning towards the

classics and away from the obscure. For college students, he said tattoos have been getting larger in size. He has noticed that many clients come to the parlor seeking traditional American and Japanese tattoos, ranging from simple words that carry meaning for the client to simple symbols like stars and anchors.

"Classic, simple motifs are coming back into popularity," he said. "People are looking for something timeless as opposed to era-specific."

Sophomore Jillian Endeck's tattoo is one example. She chose to get the words "freedom," "beauty," "truth" and "love" wrapped around her ankle.

"They are four words that are really positive and beautiful, and words that should all be a part of an ideal world," Endeck said.

While some opt for getting inked with traditional words, pictures or phrases, others opt for something a bit more obscure.

"I remember a guy who flat-out insisted on a Tasmanian devil with a jester hat on, holding a bong in one hand and a Bud Light in another," Ferguson said. "Almost nothing shocks me anymore."

In addition to personalizing tattoos, Liquid Courage attracts so many college students because of price. Ferguson said the price is based on one session per tattoo piece and on time spent for multiple session tattoos. There is a minimum price of \$60 with multiple session tattoos at a rate of \$100 per hour. For those looking to get inked, a deposit is required to hold an appointment, but that money does go towards the price of the tattoo.

On the other hand, Ferguson says the price of body piercings has become relatively inexpensive in comparison.

"Piercings are less expensive because there are more manufacturers out there making great jewelry," he said.

Ferguson continued to say that delicate facial piercings are most requested by females. Popular ones include nostril piercings and the Monroe, a stud on the left side

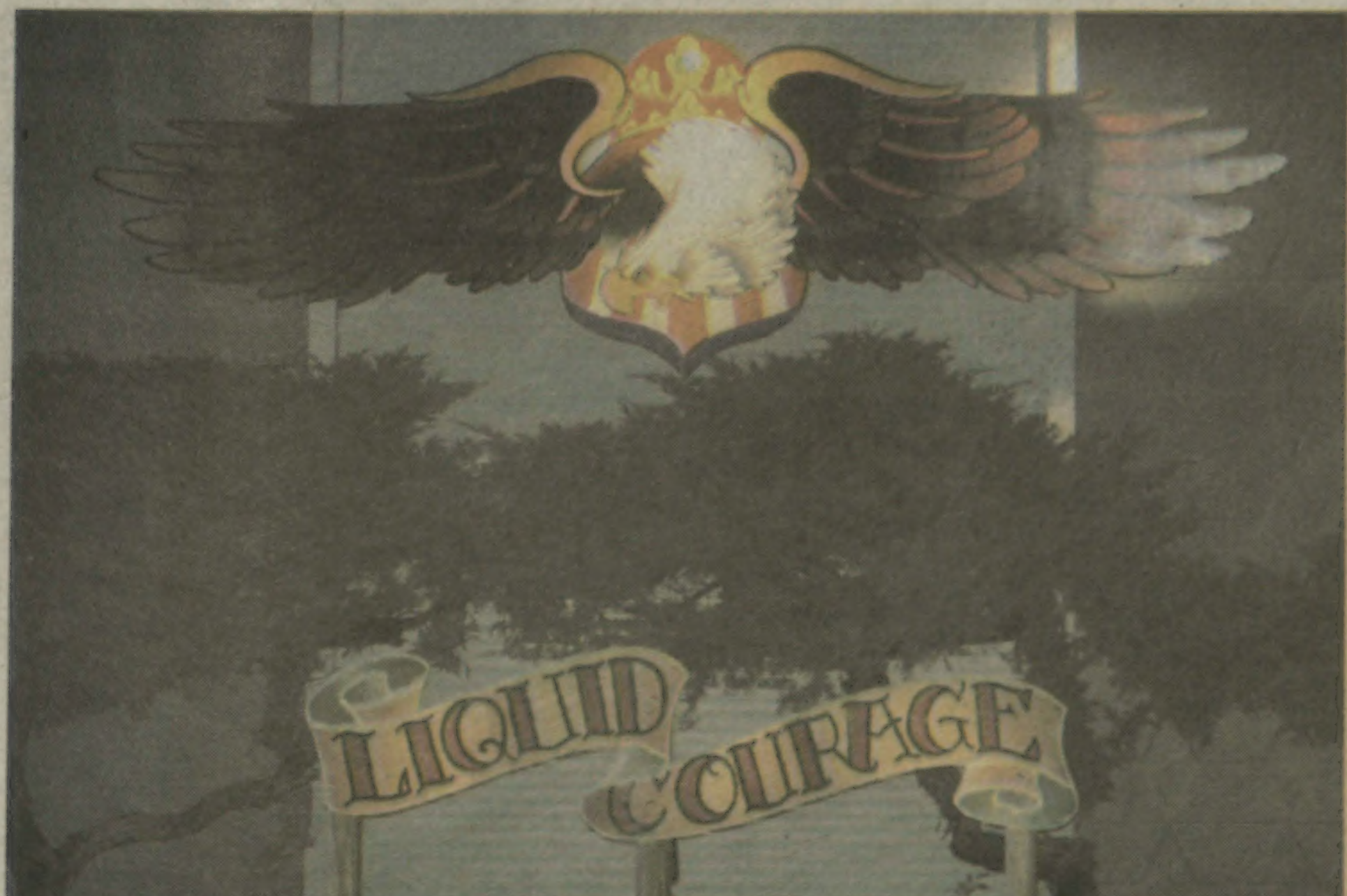
above the upper lip that resembles the beauty mark on Hollywood icon Marilyn Monroe's face. In contrast, males tend to do eyebrow piercings and other larger industrial piercings on the face.

While Liquid Courage has only been in business since 2000, Ferguson's dream is to be in the tattooing industry for the next 20 years.

"I'm obsessed with becoming the best tattooer and shop owner I can be," he wrote on the Liquid Courage Web site. "That way I don't have to get a real job."



Tobias Caballero fills in the outline of one customer's upper back tattoo, which have been increasingly popular over the past few years. (ANDREA BARBE/THE GATEWAY)



Despite their new location on 75th and Pacific streets, customers will be able to recognize Liquid Courage's longtime logo just outside of the studio. (ANDREA BARBE/THE GATEWAY)

Mav-Rec

Campus Recreation

Health, Physical Education and Recreation Building Hours

Monday - Thursday: 6:30 AM - 11:00 PM
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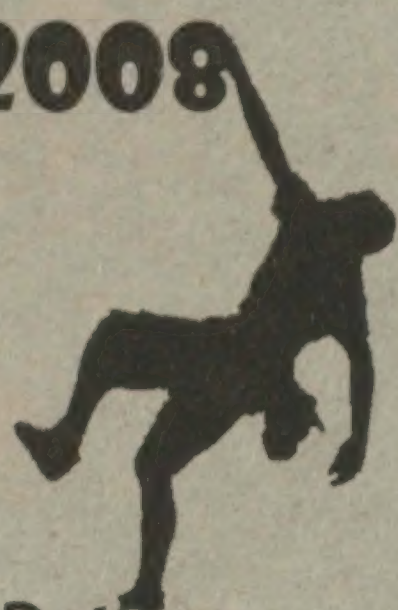
Dates:
 Monday, November 17th

Times:
 7:00pm- 9:30pm

Cost:
 Early Registration Cost:
 \$19 UNO/ \$26 Gen. Public
 Late Fee: After 10/30 Add \$5

Outdoor Venture Center
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Times:
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Sports Clubs
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 Thursday: 5:30pm- 6:30pm

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ANDREA BARBE/THE GATEWAY

HERITAGE MONTH CONTINUES

Author Debra Magpie Earling read from her debut novel "Perma Red" on Wednesday at 7:30 p.m. in the Milo Bail Student Center Dodge Room.

Earling, a University of Montana creative writing professor and member of the Confederated Salish and Kootenai Tribes, went through at least nine different rewrites while composing "Perma Red." She trimmed her original novel from 800 pages to a more compact 288, according to January Magazine.

The novel focused on the life of 16-year-old Louise White Elk, who struggles to escape life on the Flathead Indian Reservation as she is caught between three men who love her. Louise's character is based, in part, on Earling's aunt, who was murdered when she was 23.

The reading was part of UNO's celebration of Native American Heritage Month. Remaining events for Native American Heritage Month are:

- Monday, Nov. 17, noon: American Indian music with Michael Murphy in the Milo Bail Student Center Fireside Lounge;
- Wednesday, Nov. 19, 11 a.m. to 1 p.m.: Presentation on American Indian mascots by Ed Zendejas in Milo Bail Student Center Dodge Room;
- Wednesday, Nov. 19, 7 p.m.: "Wiping Tears" monologue in Eppley Administration Building Auditorium.

The events for Native American Heritage Month are sponsored by Native American Studies, Student Organizations and Leadership Programs, Multicultural Affairs, the InterTribal Student Council and UNO Writer's Workshop. 554-2711.

For more information about any of these events, call (402) 554-2711.

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Advertising will be rejected that discriminates based on age, race, color, national origin, religion, sex, disability, marital status or sexual orientation.

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